

Handwritten notes:
Auerbach
Hammond
Smoking

THE TOBACCO INSTITUTE, INC.
1776 K STREET, NORTHWEST
WASHINGTON, D. C. 20006

296-8434

PLAINTIFF'S
EXHIBIT
22

FREDERICK PANZER
ASSISTANT VICE PRESIDENT
PUBLIC RELATIONS

February 5, 1970

Handwritten signatures and initials:
FP
22
for id

INFORMATIONAL MEMORANDUM

Following is the Institute's statement in response to the Auerbach-Hammond news conference in New York City today on their "smoking" dog experiment.

We are naturally intensely interested in the reported results of Dr. Auerbach's experiment in which he used dogs forced to "smoke" through holes cut in their throats.

It is impossible, however, to draw a meaningful parallel between human smoking and dogs subjected to these most stressful laboratory conditions.

We will review all data which can be obtained about this experiment, in keeping with our policy to explore every avenue which may be significant in terms of smoking and health.

There is a wide agreement reported to us from the scientific community, including government research agencies, that there is no satisfactory animal model for smoking experiments, and further agreement that the development of such a model is a basic research need.

We hope this current report will not serve to discourage work now in progress to develop animal smoking systems which might approximate human smoking.

Handwritten signature: Fred Panzer
Fred Panzer

FP/ml

T075345

TITX 0006520