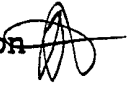


MEMORANDUM

January 9, 1991

TO: Regional Vice Presidents/Directors
FROM: Diana Avedon 
RE: New ETS Presentation

About a year ago, I informed you of a new presentation and visual aid by Larry Holcomb. He has developed charts that will visually show typical concentrations of indoor pollutants under varying conditions of smoking and ventilation. The key here is that there is very little difference in the amount of pollutants when tobacco smoke is removed.

The attached article which serves as a "back-up" to this presentation, has recently been published in Environmental Technology, an industry magazine. As you are probably aware, publication of the piece adds credibility to the theories behind it.

This new resource emphasizes two main points -- that removal of ETS does not eliminate indoor pollution, and that increasing ventilation rates substantially reduces all indoor pollutants.

Please keep this presentation in mind. You may want to utilize it in legislative hearings or one-on-one's with legislators later this year.

/da

Attachment

cc: ~~Pat Donoho~~
George Minshev
Walter Woodson

CONFIDENTIAL:
TOBACCO LITIGATION

TIOK 0011637