

CONFIDENTIAL:  
MINNESOTA TOBACCO LITIGATION

May 14, 1993

MEMORANDUM

TO: The Members of the Management Committee

FROM: Samuel D. Chilcote, Jr. 

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Enclosed for your review is a draft agenda for the next meeting of the Management Committee, which will begin at 1:30 p.m., on Wednesday, May 26, in the TI Boardroom at 1875 I Street, N.W., Washington, D.C.

With regard to the second agenda item, I am enclosing a copy of my May 4 memorandum on the most recent meeting of the Technical Advisory Group as background.

The seventh item on the agenda will include a report on the results of surveys of individual and group recipients of the "Tobacco: Helping Youth Say No" booklet, as well as of television public service directors who have indicated that they are using the PSAs. Although the report is not due in final form until just before the meeting, we are making every effort to provide you with a summary of results and our initial thoughts on promotion in advance of the meeting.

You will recall that at its meeting last December, the Executive Committee approved only the first six months of the print advertising schedule for the youth program. Staff is reviewing the schedule that we proposed for the second half of the year. I will get back to you early next week with our final recommendations, for which I will seek Management Committee approval on May 26, and Executive Committee approval on June 17.

Please let me know if there is anything that you would like to add to this agenda, or if you have any questions on any of the items that I have included.

SDC:sms

Enclosures

cc: The Members of the Executive Committee  
TI Senior Staff

TIMN 427229