

THE JAPAN TOBACCO & SALT PUBLIC CORPORATION

QUESTIONNAIRE

The Japan Tobacco & Salt Public Corporation, which dominates the manufacture and sale of tobacco products in Japan, and which is a quasi-governmental agency, has the responsibility to Japanese consumers and society to take some measures concerning smoking and health issue. Answers to the following questions and some materials supplied by you will be of great help to us.

1. Concerning the research system of smoking and health issue in the U.S.:
 - 1) We have already heard that the many organizations conducted research on the issue in 1978 (see attached paper). What organizations are conducting research of the issue during 1979? If you have any information about their budgets, could you please inform us as to such.
 - 2) Does each cigarette company conduct research of this issue independently of the Council for Tobacco Research or the Tobacco Institute? If so, how do they go about it?
2. Concerning the Tobacco Institute (T.I.) and the Council for Tobacco Research (C.T.R.):
 - 1) What are the general activities of T.I.? How much does T.I. budget for the activities?
 - 2) Concretely what roles do T.I. and C.T.R. play in the smoking & health issue?
 - 3) To the present, how much does T.I. or C.T.R. budget for this research every year? And where does the fund come from?
 - 4) Your "TOBACCO INDUSTRY PROFILE 1979" informed us that the total budget for the grant-in-aid program on smoking and health issue is \$ 82 million. How was it divided? We suppose that the research program includes many categories, such as cancer, cardiovascular diseases, respiratory diseases, passive smoking, psychology, psychiatry and development of safer cigarettes.
 - 5) We imagine that you have sub-contracted to many research organizations. What organizations are the main ones?

TIMN 0065358

THE JAPAN TOBACCO & SALT PUBLIC CORPORATION

3. Concerning the new direction of the research sponsored by tobacco industry:
We think that we need to change the emphasis of our research from clarifying the influence of smoking to discovering their value from psychiatric and psychological point of view. If you already had the same conception, what steps of the research have you taken from this point of view?
4. Concerning public announcement of the results of the research:
We have heard that you contracted the research with American Medical Association(A.M.A.)and that A.M.A. published the results and the comments on the research in August 1978. Why didn't you publish them by yourselves? How did you publish the results of other researches? What relation do you have with A.M.A.?
5. Concerning measures against anti-smoking theories and movements:
 - 1) Both governmental agencies and consumer groups have recently upheld many anti-smoking theories and movements. What measures do you take against them? We assume that the measures involve publication, advertisement, displays in shops, development of safer cigarettes, and so on.
 - 2) Recently there have been many movements of public smoking restrictions. What measures do you take against them?
 - 3) We know that each state in the U.S. has regulations to ban minors from smoking and/or smoking in certain places. What do you feel in reference to this?
6. Concerning influence on consumers:
 - 1) In Japan recently anti-smoking campaigns have influenced consumers and reduced the sale of cigarettes. How do you think about the influence of anti-smoking campaigns on consumers in the U.S.?
 - 2) What is your outlook on the future of low tar and nicotine cigarettes, and new smoking materials?

TIMN 0065359