MOVING TOWARD A BLUEPRINT FOR ACTION

Group 4:   SMOKING CONTROL IN THE WORKPLACE

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I. OBJECTIVES OF WORK GROUP:

To reduce smoking at work by increasing the number of
employers with smoking control policies and programs;
to reduce employer smoking related expenses; and to meet
the health needs of employees and their dependents.

II. The three recommendations considered most important and
steps needed for their implementation are as follows:

Recommendation #1:
       Create and distribute a model corporate policy on
smoking control.
Action Needed:
       Incorporate this model policy in proceedings of this
conference; distribute this model policy to the sponsor-
ing organziations of the conference, public and private
employers, labor organizations and the media.

Recommendation #2:
       Develop information and inventive strategies for involving
organizational leaders in smoking control activities.
Action Needed:
       Develop a comprehensive analysis of the costs
and benefits of smoking control programs and policies;
constitute a Task Force involving key experts to develop
the analysis; provide information to organizational leaders
on companies with effective smoking control policies and
programs; encourage government to provide leadership and
serve as a role-model; initiate public relations campaign
involving top organizational leaders.

Recommendation #3:
       Increase and improve resources available for worksite
programs through educational curricula and job descriptions.
Action Needed:
       Distribute national standards on smoking control
programs; encourage employers to use a wide range of program

approaches to employers; incorporate prevention in health
professional curricula; incorporate responsibility for pre-
vention into health professional job descriptions.