

September 27, 1971

(SEE BELOW)

T. H. Vaughan, Jr., Paneling Supervisor - New Products Division
Research and Development

Mr. C. P. Lathrop, Manager
Richmond Leaf Department

Mr. J. G. Kelly, Consulting Engineer
General Engineering

Mr. J. E. Dillard, Manager
Virginia Branch

Mr. J. W. Franklin, Assistant
Superintendent, Durham Branch

Mr. Franklin Miller, Manager
Richmond Branch

Mr. J. G. Alston, Community
Relations Coordinator, Reidsville
Branch

Mr. W. T. Bennett, Manager
Hammer Division

We are enclosing a questionnaire and one pack of cigarettes labeled "I" and one pack labeled "V" for those members of your cigarette panel that smoke PALL MALL Regular Cigarettes. Please see that these are distributed to the panel members. The questionnaire is self-explanatory and in the event that someone should lose his, we are enclosing an extra copy. Return only the completed questionnaires to us when your group has finished the evaluation. Please have your group evaluate the samples by Monday, October 4. These cigarettes are tax-paid and may be smoked outside the building. We ask, however, that the panelists be instructed to be discreet in the use of these products outside of the building and not to discuss their evaluations with anyone who might violate our security.

Thank you for your cooperation.



mwt
Enclosures