

CONFIDENTIAL

Mr. R. S. Sprinkle, III

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Weekly Report - Product Development

Burn Regulation

84 mm x 24.8 mm non-filtered cigarettes were made with PALL MALL Gold tobacco and the below listed cigarette papers:

1. Control (878)
2. Test (878 treated w/5% sodium aluminum carbonate)

These were submitted for usual burn tests.

In addition, CARLTON 100 Filter Cigarettes (3 mg) were made with 609 (28 sec), 524 (41 sec), and 119 (51 sec) cigarette papers for burn testing.

AMERICAN Lights - Japan - 12 mg

To determine a preference, models were made with MALIBU blend and filtration systems which incorporate charcoal paper filters and acetate-impregnated charcoal filters. 25 cartons each will be required for paneling among Japanese smokers.

CFH - 2 mg

Cigarettes are being made in Reidsville today with CFH-23R4A blend, 70 mm tipping paper, and 609 cigarette paper. These will be over-wrapped and packaged in white ASTP materials for further consumer testing versus Now 100's.

Tow Consolidation

To evaluate Celanese 3.0Y/35,000 tow as a replacement item for 3.3Y/42,000, used on LUCKY Light 100's, filter rods were made. These are being tested for weight, pressure drop, and firmness before cigarette manufacture.

pct

cc: PHL, RDC, ECC, JFA, BFP, DRB, JGB, JEM

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