

Radio Reports, Inc.

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FILE
HEALTH CLIPS

Special for

HILL & KNOWLTON, INC.

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REPORT LINKS CANCER WITH DRINKING

Kenneth Banghart 11:00 P.M. over WRCA (N.Y.):

"We've heard about cancer and smoking, reported evidence that one may be linked to the other although the extent of the connection has yet to be fully established. Tonight we have a report that links cancer with drinking--heavy drinking especially of whisky. The information has been published in a British medical journal by two doctors, Ernest Winder and Irwin Bross who are associated with the Sloan-Kettering Institute of New York.

"They report the results of a recent survey and say it shows heavy consumption of alcohol, particularly of whisky, is a significant factor among patients with mouth cancer. The doctors say the whisky drinker runs a much larger risk of developing mouth cancer than the person who drinks wine and beer."

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