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A G R E E M E N T

Permission is granted The American Tobacco Company, Inc. to use my name and photograph, signature and endorsement in whole or in part in connection with newspaper, magazine, window display, billboard and store advertising campaign of Lucky Strike Cigarettes, using any caption desired. This agreement is effective up to and including December 31, 1928.

Signed Leslie Spencer, Jr.

TESTIMONIAL

During my rest periods of the six-day bicycle races nothing so soothes my nerves as a Lucky Strike Cigarette, because they are cool and never irritate my throat, or tax my wind in the slightest.

Signed Leslie Spencer, Jr.

Witnessed: Harold J. Tibble  
8/29/27

Subscribed and sworn to before me this day of August, 1927.

NOTARY PUBLIC

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Referring to permission heretofore granted to The American Tobacco Company to use my name, picture, signature or testimonial for purposes of advertising and trade, I further consent that such shall be used in other advertising, including inserts to be packed in or with packages of cigarettes. This consent shall be effective for such packing up to and including December 31, 1928.

Date 12/15/27

Lois Spence Jr.