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BROWN & WILLIAMSON TOBACCO CORPORATION

NEWS RELEASE

1500 Brown & Williamson Tower  
P.O. Box 35090 • Louisville, Kentucky 40232

Contact:  
Pamela J. Karem  
(502) 568-7352

LOUISVILLE, Ky., October 1, 1985 -- E. Garland Mercer has been promoted to Account Representative at Export Leaf Tobacco Co., a leaf processing plant located in Wilson, N.C., and owned by Brown & Williamson Tobacco Corp.

In his new position, Mercer will be responsible for assuring that all Brown & Williamson leaf and processing activities are consistent with the company's specifications.

Mercer, a native of Wilson, joined Export Leaf Tobacco Co. in 1965. Since then, he has held various leaf and supervisory positions, including his most recent position as Senior Regrader.

Brown & Williamson is the manufacturer of KOOL, Barclay, Viceroy, Raleigh, Belair and Richland cigarettes, Sir Walter Raleigh pipe smoking tobacco and other tobacco products.