

S/ [unclear] / [unclear] / [unclear]

*B.U. 4/3
Niagara Falls
Procedure*

March 30, 1978

Mr. John Palmer
British-American Tobacco Company Limited
P. C. Box 482
Westminster House
7 Millbank
London, SW1P 3JE, England

Dear John:

Re: Trademark Registrations

On February 14, 1978, we filed trademark applications in the U.S. for ARCTIC LIGHTS and NIAGARA. We are presently determining whether BWIT wishes to seek foreign protection for these trademarks. In view of the new arrangements concerning ownership of trademarks, I am uncertain as to the procedure which should be followed in foreign filing. Would you please provide clarification and indicate any countries where registration should be obtained?

Very truly yours,

William J. Mason
ew

P1

NOTICE IF THE FILM IMAGE IS LESS CLEAR THAN THIS NOTICE. IT IS DUE TO THE QUALITY OF THE DOCUMENT BEING FILMED.

68403 3 2 6 2