

August 26, 1964

Mr. Don Tenar
KARD-TV
833 N. Main Street
Wichita 3, Kansas

Dear Mr. Tenar:

This will acknowledge receipt of your letter of August 20, 1964 requesting music clearance information on Kool's commercials K-287, K-298, K-306, K-307, K-314, K-315, K-316, K-317 and K-318, and K-299.

The title of the jingle in these commercials is "Extra Coolness". The words and music were written by John Doherty. The jingle is unpublished, but owned and copyrighted by our client, Brown & Williamson Tobacco Corp.

Commercial #K-297 includes an additional selection entitled "Night Crowd" which was written by Dave Kahn and Melvyn Lenard. It was published by Harlen Music Co. and is ASCAP music.

I trust this is the information you require.

Cordially,

LW:mew

Lucille Webster
Asst. Vice President
Media Services-Program Business Affairs
Media & Program Department

cc: Mr. Pinkham
Mr. Saz

681841016

BROWN & WILLIAMSON

1994-96 COLLECTION

PHOTOCOPYING VARIANCE FORM

THIS FORM WAS PLACED BEFORE BATES ID 681841017

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