

BROWN & WILLIAMSON TOBACCO CORPORATION
RESEARCH, DEVELOPMENT & ENGINEERING
INTERNAL CORRESPONDENCE

TO: Mr. H. C. Woertz

CC: Mr. M. L. Reynolds Mr. R. F. Brotzge
 Mr. T. F. Riehl Mr. A. McMurtrie
 Dr. W. H. Deines Mr. L. O. Mosser
 Mr. D. L. Gordon Mr. J. F. Wilhelm

FROM: Ms. A. L. Kirby

DATE: August 20, 1985

SUBJECT: DUPONT SCREENING OF RICHLAND FF-NM KS CPT SAMPLES/254

Attached are Dupont acceptability and attribute screening results of two RICHLAND FF-NM-KS CPT samples (E and F). The products, which will be fielded in MRD #1985-127NP, were tested against Marlboro KS and Winston KS.

Both products had primary except flavoring in Macon and were flavored and fabricated in Development Center. Sample description and selected analyticals are below:

		XLF	Tar (mg)	Nic (mg)	Puffs
E - AMELIA	310241	680G	15.2 ^{1.83}	1.00 ^{.120}	8.3
F - Modified AMELIA	310243	809J	16.3 ^{1.95}	1.02 ^{.116}	8.8
Marlboro KS	310246	—	16.2 ^{1.87}	1.18 ^{.133}	8.9
Winston KS	310248	—	15.7 ^{1.76}	1.21 ^{.134}	8.9

The Dupont study I.D.s were 4DG1 and 5DG1.

A.L.K.

A. L. K.

ALK/vr

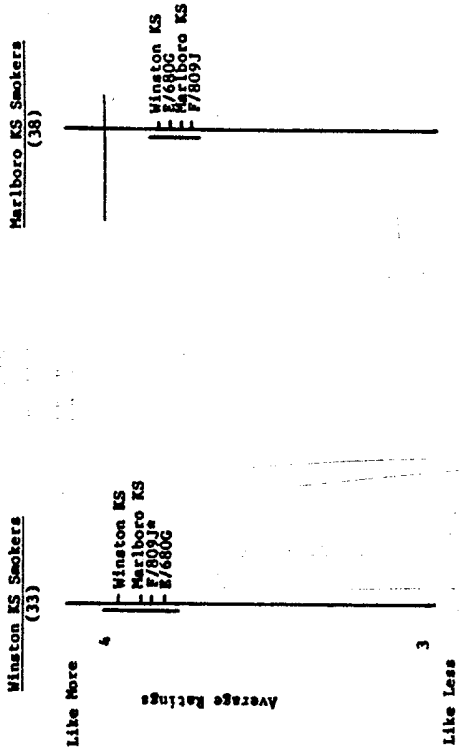
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Attachment

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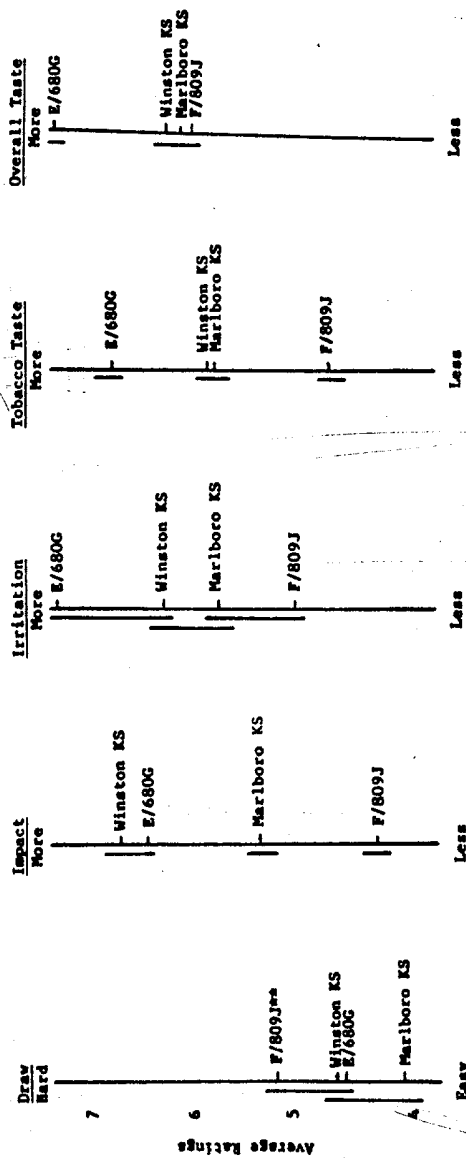
DUPONT ACCEPTABILITY OF RICHLAND FF-NH KS CPT SAMPLES
(Six-Point Scale)



*Candidate/XLF.
Products not connected by a "side bar" differ from each other at $\geq 95\%$ C.L.
() = Number of smokers.

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DUPONT ATTRIBUTES OF RICHLAND FF-WH KS CPT SAMPLES*
(Nine-Point Scale)



*12 FF-WH Panels
**Candidate/XLF
Products not connected by a "side bar" differ from each other at $\geq 95\%$ C.I.

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