

January 5/57

Dear Mrs. Cutchend,

Thank you for
your happy letter
of January 3rd, 1957.

A product is so
honored when,
over and above its
own merits, the
company making the
product wisely secured
its "star" with an
enthusiastic experienced
supporting cast.

620083400

I'm eagerly awaiting
the opportunity to
call on your advertising
agency and submit
idea that I feel is
a natural for any
cigarette stardom
with "du Maurier"
it should be The
"Grace Kelly" velvet
road path to glory.

Whether it is your
or no to me, it could
never alter my

620083401

pleasant smoking pleasure
with due manners.

With all good wishes
for a continued happy and
blessed year for all -

Sincerely,

(Mrs) Josephine M. Blanchfield

Box 134
The Villa Rosemary
Tuxedo Park
N.Y.

Text 4-097

620083402