



J. L. Merusi  
KEY ACCOUNT MANAGER

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DATE: 1-3-97

TO: Harold, Bob, John, Mike, Ken

FROM: Jim Merusi

Transmittal includes 5 pages (including cover page). If all pages are not received, please call (508)923-0521.

MESSAGE: Gentlemen - Here are 2 February Promotions.

1 - Doral Buy 2 get 1 Free 840 deals Shipped to Stores  
From RJR Supplied list.

2 - Camel 30¢ off per pack 4 can deal - 240 deals  
Shipped From RJR Supplied list and for Amber to  
Sell to accounts with Vol less than 100 cigs total  
Industry per week.

I will contact Ken to Finalize Specifics + Supply list.

Thanks  
Sincerely, Jim

51868 0270



**FEBRUARY 1997**

**VAP**

**SHIP TO RETAIL WEEK OF 2/17/97**

**DORAL B2G1F 840 DISPLAYS**

**ARRIVAL DATE: JANUARY 21, 1997**

51868 0271



FEBRUARY 1997

*DPC*

SHIP TO RETAIL WEEK OF 2/10/97

CAMEL \$.30 OFF A PACK

300

~~300~~ DISPLAYS

ARRIVAL DATE: 1/28/97

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