



Stephen R. MacLeod
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July 1, 1995

TO REGION DM'S, CAM'S AND SAM'S

RE WINSTON SELECT DISTRIBUTOR PROGRAM

The attachment details the expansion of our winston select distributor program. Upon receipt and review, please contact your respective direct accounts to present the same.

After presentation by direct, please fax the winston select full flavor 100s account detail to my attention at the ROU. **These forms need to be in the ROU on or before July 26, 1995.** These forms are necessary for product to be allocated to the proper bonded warehouses.

At a later date the ROU will forward a form to your attention with all the details necessary for ordering of product. The ROU will be responsible for the ordering of initial allocations.

Should you have any questions, please contact me

Sincerely,

Stephen

S. R. MacLeod
ROM/#1610
SRM:etb

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