



COPIES TO	
DMs	X
T & Ds	X
MSMs	
Reps	X
SRTs	X

MONEE ANAYA
Chain Accounts Manager

970 Via Rodeo
Placentia, CA 92670
714-572-2881
Fax 714-572-9613

September 16, 1994

To: All Sales Reps w/ALBERTSONS & MAX FOODS

SUBJECT: DORAL BOX STYLES

Ladies & Gentlemen:

Attached is a copy of the bulletin sent to all managers of Albertsons and Max Foods advising them of the new Doral Box styles.

Also enclosed are revised savings center, package and lobby schematics showing where the new brands are to be merchandised. Please ensure your stores are set accordingly.

If you have any questions, please give me a call.

Sincerely,

Monee

Monee Anaya

la

Attachments

(M33QLTR.DOC)

cc: Regional Managers

NOTE TO G.A. BEAS:

cc: *Jack*

George, the Blythe store will also be receiving a plus-out the week of 9/26/94.

"We work for smokers."

(over)

51820 7349