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USA Petroleum Corporation

30101 Agoura Ct., Suite 200, Agoura Hills, CA 91301 818/865-9200 ext. 252

INTER-COMPANY CORRESPONDENCE

5410

TO: All California and Nevada Locations
FROM: Bob Zitkovich *BZ*
DATE: August 22, 1996
SUBJ: *Camel/Kamel Cigarettes*

COPIES TO	
RSM	DM
RBM	RM
KAM	SR
AM	RR X

All Camel/Kamel cigarettes will be on promotion from Saturday, August 31st until Friday, November 1st. The retail price for all Camel/Kamel cigarettes will be \$1.59 + tax per pack. The carton price will be 10 times the pack price.

Make sure you work with your RJ Reynolds rep. to support this promotion and use banners to show this great price.

If you have any questions, please contact your supervisor.

BNZ:cid/0822.4

cc: M. Conant
M. Geary
D. Corona
A. Chu
M. Cohn
J. Moses
A. Arias
J. Hartley
R. Haskins
R. Hughes
R. Ibarra
R. Kavoussi
T. MacDonald
M. Muneeruddin
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