



HILDA DOUVAS  
Promotions Coordinator  
714/572-8643  
Fax: 714/572-8425

March 2, 1998

To: McLANE SOUTHERN CALIFORNIA  
Attn: Melanie Hanbery, Denise Boyd, Tim Lehman, Tracy Ramos

Re: **MOBIL OIL Accounts - April Camel B2G1@10¢**  
(Shipper UIN #431205)

The attached list of **Mobil Oil** accounts have authorized McLANE to ship the indicated number of displays per location of the above promotion. The displays will arrive on **Marchd 9th** to coincide with product delivery.

**CAMEL B2G1@10¢ will arrive pre-sleeved and invoiced like a B2G1F. Each carton will contain three pre-sleeved offers B2G1@10¢ plus one live pack. Place seven pre-sleeved cartons in each counter display and ship to retail. It is not necessary to load display.**

**PACKING INFORMATION:** 21 "B2G1@10¢" offers per sku.  
7 carton display  
4.9 cartons "live" product  
2.1 cartons "gratis" product

**PACKING INSTRUCTIONS:** See Attached.

**BILLING INFORMATION:** Bill each store for 4.9 cartons (1 display) times the number of displays shipped.

**54 displays**

**PAYMENT FOR PACK & SHIP:** 12.6 "promoted" 6M cases x \$ 4.90 = \$ 61.74

**SHIP DATE:** Week of **April 6th, 1998**

MSA Rptg:  
CAM APR B2G1/.10

cc: Monee' Anaya, RJR Key Acct. Mgr.  
Russ Henderson, RJR Acct. Mgr.

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WHOLESALER : 565292 MCLANE/SUNEAST, INC. <DIRECT>  
 TEMPLATE : 800335 80400 CAM APR B2G1/.10  
 TEMPLATE SEQ : 0043  
 SALES LEVEL : 54XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
542606	542625	709958	MOBIL OIL #18FDQ	10570 RIVERSIDE D	NORTH HOLLYWOOD	CA	91602	1		0975-0118		(818) 761-5836
542501	542522	933390	MOBIL OIL #18532	295 E 17TH ST	COSTA MESA	CA	92627	1	006	0975-0118		(714) 772-0569
542806	542828	594048	MOBIL OIL #18L3J	431 MCKINLEY	CORONA	CA	91720	1		0975-0118	780015	(909) 737-2853
542807	542828	644480	MOBIL OIL #18182	3480 MADISON ST	RIVERSIDE	CA	92504	1		0975-0118	780023	(909) 354-2280
542403	542427	932705	MOBIL OIL #18793	2800 E IMPERIAL H	FULLERTON	CA	92831	1	012	0975-0118		780114 (714) 990-3944
542402	542424	132031	MOBIL OIL #18833	400 N LAKEVIEW AV	ANAHEIM	CA	92807	1	001	0975-0118		780155 (714) 998-4814
542806	542826	938176	MOBIL OIL #18915	12895 MOUNTAIN AV	CHINO	CA	91710	1		0975-0118	780171	(909) 465-0771
542805	542826	284327	MOBIL OIL #18BK7	3295 GRAND AVE	CHINO HILLS	CA	91709	1		0975-0118	780205	(909) 590-9666
542807	542827	258002	MOBIL OIL #18BLN	3995 N PERRIS BLV	PERRIS	CA	92571	1		0975-0118		780214 (909) 943-5293
542807	542828	305522	MOBIL OIL #18BTR	1204 MAGNOLIA AVE	CORONA	CA	91719	1		0975-0118	780221	(909) 278-2220
543007	542829	360592	MOBIL OIL #18BX6	39850 LOS ALAMOS	MURRIETA HOT S	CA	92562	1		0975-0118	780239	(909) 698-4004
542807	542826	319719	MOBIL OIL #18DOD	21440 YORBA LINDA	YORBA LINDA	CA	92687	1	038	0975-0118	780247	(714) 693-8527
542807	542827	415915	MOBIL OIL #18EM1	1675 N PERRIS BLV	PERRIS	CA	92570	1		0975-0118	780262	(909) 943-9898
542806	542826	452619	MOBIL OIL #18GCC	3015 S ARCHIBALD	ONTARIO	CA	91761	1		0975-0118	780288	(909) 947-3646
542807	542827	451587	MOBIL OIL #18GOY	12625 FREDERICK S	MORENO VALLEY	CA	92553	1		0975-0118	780296	(909) 697-6644
543007	542829	570732	MOBIL OIL #18HJ4	44520 BEDFORD CT	TEMECULA	CA	92590	1		0975-0118	780312	(909) 699-1276
542501	542522	733887	MOBIL OIL #18JMY	3470 FAIRVIEW RD	COSTA MESA	CA	92626	1	006	0975-0118	780353	(714) 979-7118
542501	542520	477628	MOBIL OIL #18J5K	23431 LAGUNA HILL	ALISO VIEJO	CA	92656	1	017	0975-0118	780361	(714) 362-5531
542401	542424	932645	MOBIL OIL #18J7X	2504 E CHAPMAN AV	ORANGE	CA	92669	1	025	0975-0118	780379	(714) 633-8952
542401	542424	470861	MOBIL OIL #18LQF	741 S WEIR CANYON	ANAHEIM	CA	92808	1	001	0975-0118	780387	(714) 283-4158
542401	542521	206602	MOBIL OIL #18MV2	31521 SANTA MARGA	RANCHO SANTA M	CA	92688	1	039	0975-0118	780395	(714) 888-0796
542401	542521	079714	MOBIL OIL #18170	22381 EL TORO RD	EL TORO	CA	92630	1	010	0975-0118	780437	(714) 770-3027
543007	542829	203011	MOBIL OIL #18AAH	29300 CENTRAL AVE	LAKE ELSINORE	CA	92532	1		0975-0118	780445	(909) 674-2976
542401	542521	387603	MOBIL OIL #18ADQ	26052 MARGUERITE	MISSION VIEJO	CA	92692	1	023	0975-0118	780452	(714) 582-0440
542801	542820	248086	MOBIL OIL #18AYG	73001 COUNTRY CLU	PALM DESERT	CA	92261	1		0975-0118	780510	(619) 340-5826
542801	542820	190391	MOBIL OIL #18AYH	78005 COUNTRY CLU	PALM DESERT	CA	92211	1		0975-0118	780528	(619) 345-6710
543007	542829	301404	MOBIL OIL #18A0J	29500 RANCHO CALI	TEMECULA	CA	92591	1		0975-0118	780544	(909) 694-8981
542602	542626	939440	MOBIL OIL #18AJ5	5553 WHITE OAK AV	ENCINO	CA	91316	1		0975-0118	780585	(818) 708-1715
542806	542823	938184	MOBIL OIL #18AJ6	8477 ARCHIBALD AV	RANCHO CUCAMON	CA	91730	1		0975-0118	780593	(909) 980-4048
542511	542529	502496	MOBIL OIL #18BV7	2620 S FIGUEROA S	LOS ANGELES	CA	90007	1		0975-0118	780619	(213) 746-1612
542406	542627	360069	MOBIL OIL #18B9Y	2114 VERDUGO BLVD	MONTROSE	CA	91020	1		0975-0118	780627	(818) 249-9715
542806	542823	250935	MOBIL OIL #18CMH	8514 VINEYARD AVE	RANCHO CUCAMON	CA	91730	1		0975-0118	780635	(909) 944-1780
542604	542629	421276	MOBIL OIL #18DX9	2343 W AVENUE J	LANCASTER	CA	93536	1		0975-0118	780643	(805) 723-1452
542504	542528	286465	MOBIL OIL #18D78	1865 MANHATTAN BE	MANHATTAN BEAC	CA	90266	1		0975-0118	780650	(310) 374-0459
542804	542823	466867	MOBIL OIL #18GEB	6539 MILLIKEN AVE	RANCHO CUCAMON	CA	91701	1		0975-0118	780668	(909) 466-0343
542503	542528	555982	MOBIL OIL #18NJD	765 N SEPULVEDA B	EL SEGUNDO	CA	90245	1		0975-0118	780692	(310) 322-5406
542502	542525	347182	MOBIL OIL #18TJM	5871 E SPRING ST	LONG BEACH	CA	90808	1		0975-0118	780700	(310) 420-9970
542805	542423	495216	MOBIL OIL #18002	504 N DIAMOND BAR	DIAMOND BAR	CA	91765	1		0975-0118	780718	(909) 860-3662
542804	542823	938218	MOBIL OIL #18003	10477 LEMON AVE	RANCHO CUCAMON	CA	91737	1		0975-0118	780726	(909) 945-9498
542804	542823	034296	MOBIL OIL #18021	411 S MOUNTAIN AV	UPLAND	CA	91786	1		0975-0118	780734	(909) 982-6782
542636	542625	938856	MOBIL OIL #18164	12904 VENTURA BLV	STUDIO CITY	CA	91604	1		0975-0118	780759	(818) 506-0410
542602	542622	083347	MOBIL OIL #18183	20101 VENTURA BLV	WOODLAND HILLS	CA	91364	1		0975-0118	780767	(818) 716-5852

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WORKPLAN VAP TEMPLATE LISTING

PAGE: 28  
DATE: 98-03-02  
TIME: 11:59 AM

WHOLESALER : 565292 MCLANE/SUNEAST, INC. <DIRECT>  
TEMPLATE : 800335 80400 CAM APR B2G1/.10  
TEMPLATE SEQ : 0043  
SALES LEVEL : 54XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
542607	542624	935591	MOBIL OIL #18484	11666 WILSHIRE BL	LOS ANGELES	CA	90025	1		0975-0118	780775	(310)312-3070
542407	542420	314872	MOBIL OIL #18834	392 N LAKE AVE	PASADENA	CA	91101	1		0975-0118	780791	(818)795-8245
543007	542829	644513	MOBIL OIL #18991	31702 MISSION TRL	LAKE ELSINORE	CA	92531	1		0975-0118	780833	(909)674-3332
542501	542520	132034	MOBIL OIL #18372	33571 DEL OBISPO	DANA POINT	CA	92629	1	008	0975-0118	780908	(714)248-2691
542603	542628	741967	MOBIL OIL #18VBE	27706 MCBEAN PKWY	SANTA CLARITA	CA	91354	1		0975-0118	780981	(805)296-1132

PAGE BREAK TOTAL ACCOUNTS 47 TOTAL QUANTITY 47

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542603	542628	749885	ON THE RUN #18VBV	19755 VIA PRINCES	SANTA CLARITA	CA	91355	1		0975-0218	780106	(805)252-0230
542604	542629	774187	ON THE RUN #18B1X	520 E AVENUE P	PALMDALE	CA	93551	1		0975-0218	780148	(805)265-0510
542401	542521	760417	ON THE RUN #18BVC	14493 CULVER DR	IRVINE	CA	92604	1		0975-0218	780874	(714)654-4502
542401	542521	786610	ON THE RUN #18NLT	27253 PORTOLA PAR	EL TORO	CA	92610	1		0975-0218	780882	
542806	542826	749886	ON THE RUN #18VAL	4008 GRAND AVE	CHINO	CA	91710	1		0975-0218	780890	(909)613-0516
542401	542521	727806	ON THE RUN #18VBK	3765 ALTON PKY	IRVINE	CA	92714	1		0975-0218	780932	(714)261-8544
542501	542520	749868	ON THE RUN #18CDC	27430 ALICIA PKWY	LAGUNA NIGUEL	CA	92677	1		0975-0218	780999	(714)360-1162

PAGE BREAK TOTAL ACCOUNTS 7 TOTAL QUANTITY 7

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