



VIP Consumer Order Department

January 24, 1996

Consumer Order Dept.
P.O. Box 5900

Norwood, MN 55583-5900

658-206

Gerald Stone
4122 Entrada Ct
Sarasota, FL 34238

Dear Monica Stone:

We refer to and thank you for your notification in which you indicated that your child, whom you advised is under 21 years of age, has participated in our promotion.

R. J. Reynolds Tobacco Company takes prudent steps to ensure that all participants in our promotional offers are smokers who are 21 years of age or older. Included in all promotional offers is at least one statement that the offer is restricted to smokers 21 years of age or older. Everyone who responds to a promotional offer is required to certify by a signature that the individual signing is 21 years of age or older and a smoker.

As you can see from the attached photocopy, the form which your child submitted contained prominently not one but two statements that the offer was limited to "smokers 21 years of age or older," and required your child to certify by birthdate and signature that "...I am a smoker (and) 21 years of age or older." Based upon this photocopy and the information you provided, it is apparent that your child disregarded the offer restrictions.

In order to resolve this matter, please return all items your child received to the following address:

Consumer Order Department
R. J. Reynolds
P.O. Box 5900
Norwood, MN 55583-5900

Stay Smooth,

JOE

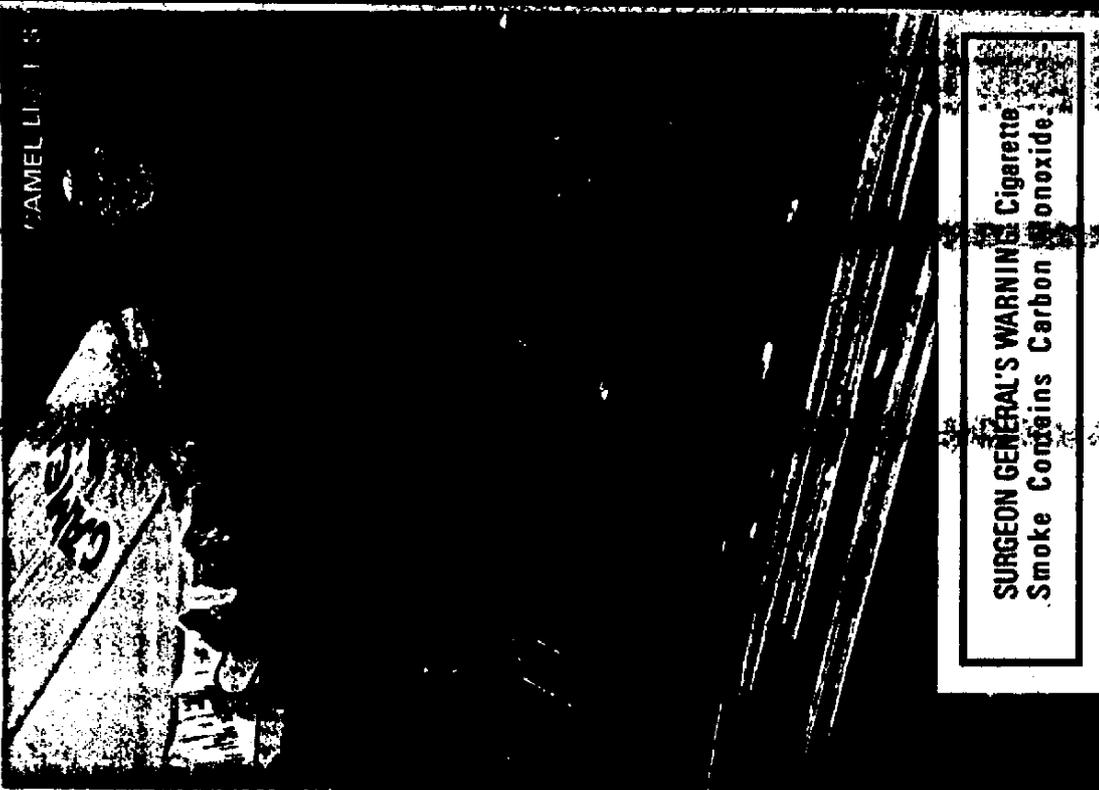
**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

Camel Special Lights

11 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

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51576 2055



CAMEL

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide

Ride with a Pack of Camel VIP's

Sign up for the 1st Annual Camel VIP Ride at Bike Week '96. The 2 hour ride which begins and ends at Daytona Harley Davidson is set for Saturday, March 9th at 9 AM. Bring your bike, some friends (up to three guests) and an appetite, cause there'll be a cookout at the end of the ride. The whole day is yours for just \$15 a person.

There'll be live music and plenty of prizes to give away, too. Plus, everybody who comes gets a gift bag filled with Camel collectibles. If you'd like to ride off with some great biker goods, remember to bring your Camel Cash C-Notes to exchange at the Camel store.

For reservations and more information, call 1-800-880-7575. Reservations are limited. Advance reservations are required. Checks, Money Orders or American Express accepted. Payment + 20 Camel Cash C-Notes must be received within 7 days of reservation or before March 1st, whichever comes first.

1996 First Annual Camel VIP Bike Ride in
Daytona Beach.
Don't let it pass you by.

P.O. BOX 3200
Winston-Salem, NC 27102

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
R.J. REYNOLDS
TOBACCO COMPANY

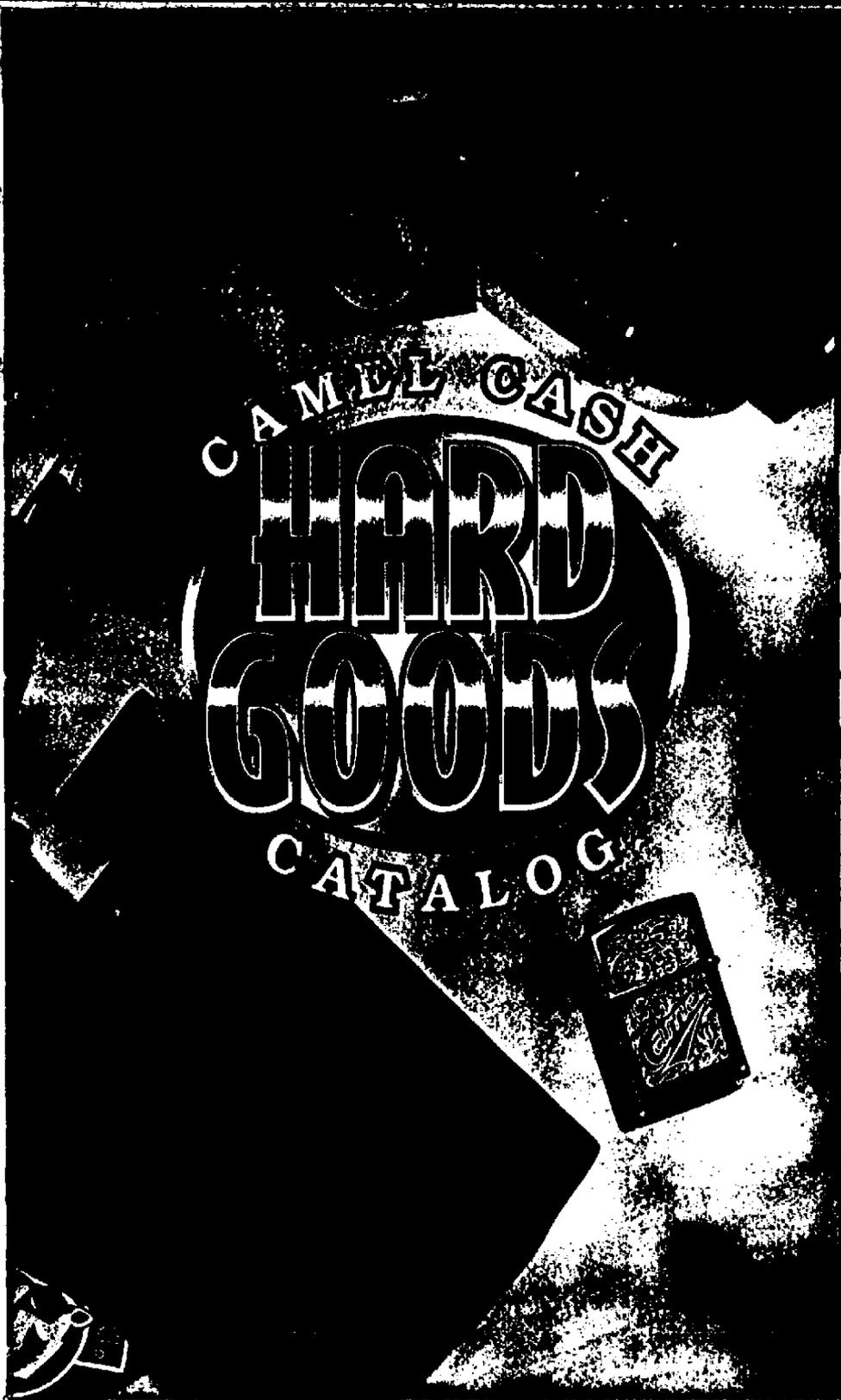
0003-024-030 ~~XXXXXX~~ 5-DIGIT 34238
200270350 600510 *
MONICA STONE
4122 ENTRADA CT
SARASOTA, FL 34238-4510

51576 2056

Since you have verified that you are a smoker 21 years of age or older, we are sending you this cigarette promotion information.

11 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.

Offer restricted to smokers 21 years of age or older.



51576 2057

TO RECEIVE YOUR CAMEL CASH ITEMS COMPLETE THE FOLLOWING STEPS:

1. Fill out all the information on the order form.
You must include your signature and birthdate.
2. Print your name and address clearly. Please include exact street address.
UPS cannot deliver to P.O. Boxes. If you move, please call 1-800-334-8157 to change address.
3. Allow 12 weeks for delivery. (Keep a record of items ordered and date mailed.)
4. Send your completed order form along with your CNotes to:

CAMEL CASH VI
P.O. Box 5508
Norwood, MN 55583-5508

LAST NAME: **STOBE**

FIRST NAME: **MONICA**

STREET ADDRESS (NO P.O. BOXES): **4122 ENTRADA ECORRI**

CITY: **SARROBETA**

STATE: **FL**

ZIP CODE: **34238**

AGE: **21**

SEX: Male Female

ORDERS WILL NOT BE PROCESSED WITHOUT SIGNATURE AND BIRTHDATE

What is your birthday? (required) **10/26/73** Today's Date? **9/13/95**

I certify that I am a smoker, that I am 21 years of age or older, and that I want to receive offers, premiums, coupons, or free cigarettes that may be sent to me in the mail. I understand that giving false information in order to accept these offers may constitute a violation of law.

SIGNATURE (required): **Monica Stobe**

DATE: **9/13/95**

Check here if applicable:

Please add me to your mailing list.

Please take me off your mailing list.

What is your USUAL BRAND of cigarettes? **CAMEL LIGHTS**

Are your cigarettes: D Mouth? Non-Mouth? F

Do you usually buy them in: Packs? Cans? I

If you're not smoking your usual brand, what do you smoke? **MARLBORO**

Other restricted to smokers 21 years of age or older. Consumer must pay postage when submitting order/CNotes. No trademarks or copies of order form or C-Notes accepted. All promotional costs paid by manufacturer. Order forms or CNotes cannot be transferred, exchanged, reproduced, or sold. Requests from groups or organizations will not be honored or acknowledged. Offer good only in USA. Offer void where restricted or prohibited by law. CNote value 1/100 of 1 cent. Offer good while supplies last. Supplies are limited, use not available. We have the right to substitute within planned quantities. Orders and CNotes will not be returned for requests in excess of CNotes requirements or item levels.

| | | |
|-----------------------------|----|------|
| Camel Taste Test Set | 01 | 1000 |
| Camel Cash 200¢ To Go | 02 | 100 |
| Extra Cash Award | 03 | 70 |
| Jet's Best Best Team (2x) | 04 | 40 |
| Pen Pals Te | 05 | 100 |
| Camel Pac Box Te | 06 | 30 |
| Pen Pals Name Cam | 07 | 20 |
| Camel Lovers Best Cite | 08 | 40 |
| Back Camel Zone | 09 | 80 |
| Camel Back Lovers Year (1) | 10 | 375 |
| Camel Back Lovers Year (2x) | 11 | 375 |
| Camel Pocket Pac | 12 | 80 |
| Camel Pocket Pac | 13 | 250 |
| Camel Pocket Pac | 14 | 25 |
| Pen Pals' Camel Pac | 15 | 150 |
| Camel Cash 200¢ | 16 | 50 |
| Camel Cash 200¢ | 17 | 130 |
| Camel Cash 200¢ | 18 | 130 |
| Camel Cash 200¢ | 19 | 130 |
| Camel Cash 200¢ | 20 | 30 |
| Camel Cash 200¢ | 21 | 175 |
| Camel Cash 200¢ | 22 | 550 |
| Camel Cash 200¢ | 23 | 550 |
| Camel Cash 200¢ | 24 | 550 |
| Camel Cash 200¢ | 25 | 100 |

| | | |
|----------------------|----|-----------------------|
| Camel Taste Test Set | 26 | 35 |
| Camel Cash 200¢ | 27 | 200 |
| Camel Cash 200¢ | 28 | 250 |
| Camel Cash 200¢ | 29 | 25 |
| Camel Cash 200¢ | 30 | 55 |
| Camel Cash 200¢ | 31 | 400 |
| Camel Cash 200¢ | 32 | 400 |
| Camel Cash 200¢ | 33 | 30 |
| Camel Cash 200¢ | 34 | 80 |
| Camel Cash 200¢ | 35 | 35 |
| Camel Cash 200¢ | 36 | 45 |
| Camel Cash 200¢ | 37 | 80 |
| Camel Cash 200¢ | 38 | 250 |
| Camel Cash 200¢ | 39 | 175 |
| Camel Cash 200¢ | 40 | 175 |
| Camel Cash 200¢ | 41 | 450 |
| Camel Cash 200¢ | 42 | 450 |
| Camel Cash 200¢ | 43 | 50 |
| Camel Cash 200¢ | 44 | 35 |
| Camel Cash 200¢ | 45 | 40 |
| Camel Cash 200¢ | 46 | 75 |
| Camel Cash 200¢ | 47 | 25 |
| Camel Cash 200¢ | 48 | 25 |
| TOTAL ITEMS | 1 | TOTAL CASHES RECEIVED |
| | | 35 |

ALL SHIPPING AND HANDLING COSTS ARE PAID FOR BY US.
Lucky You!

026229