

COLUMBIA BROADCASTING SYSTEM

THE VAUGHN MONROE SHOW

SATURDAY, JUNE 26, 1948

9:30 to 10:00 PM EDST
12:30 to 1:00 AM EDST (REPEAT)

Time Master
**AS
BROADCAST**

CUE: (COLUMBIA BROADCASTING SYSTEM)
(..... 30 seconds

MUSIC: MONROE THEME.

HUGH: From Eastwood Gardens in Detroit .. the Vaughn
Monroe Show .. with Colonel Stoopnagle, the
Moonmaids, and our special guest, Connie Haines
... presented by Camel Cigarettes. Experience
is the best teacher. Try a Camel .. let your
own experience tell you why more people are
smoking Camels than ever before!

~~MUSIC: CAMELS~~

HUGH: And to get things rolling .. here's Vaughn Monroe,
with a current hit: "What Do I Have To Do To Make
You Love Me?" *40*

MUSIC: "WHAT DO I HAVE TO DO".....MONROE. *225*
(APPLAUSE) *2.35*

acq

51459 7415

MONROE:

Thank you .. hello, everybody .. this is Vaughn
Monroe. Our Camel Cigarette Show ^{comes to you tonight} ~~is visiting~~
~~from under stars in Detroit~~ ^{Entertainment} ~~for the second time within the~~ ^{of} ~~the~~ ^{past few weeks} ..

~~past few weeks~~ .. and if you listen fairly closely
for the next twenty-seven minutes, you'll hear
songs by our guest of the evening .. and some old
favorites and some new tunes by yours truly. As
for Colonel Stoopnagle .. well, you'll never forget
his words tonight .. but I'm sure you'll try.
How are you, Colonel?

STOOP:

As the man said when he stepped into the wet cement
and stood there till it dried ... I can't kick.
But I did have plenty of trouble today. This
morning I took a bubble bath, and I used too
much of that bubble powder.

MONROE:

Well, what happened?

STOOP:

I floated around on the ceiling for two hours
until somebody shot me down. Then this afternoon,
I hitched a ride on a big truck that was carrying
a tent. I lit a match, and the whole truck blew
up.

MONROE:

Colonel, are you sure the truck was carrying a tent?

STOOP:

It said so in big red letters .. T.N.T. .. tent.

acq

MONROE: Keep talking, Colonel .. the water on your brain makes such beautiful ripples. How come an important man like you hitches rides on trucks?

STOOP: Well, usually I travel around in the special airplane I built. That's the one with the parabolic co-axial landing-gear, non-magnetic variable ratio ignition-system, and radar-controlled inverse reciprocal direction finder.

MONROE: Well, why didn't you use your plane today?

STOOP: I busted the rubber-band that turns the propeller!

MONROE: Good-bye for now, Colonel .. it's always a pleasure to end a conversation with you. And it's really a pleasure, ladies and gentlemen, to bring on the pert and pretty young lady in charge of guest-singing this evening. By now she's no stranger to our Camel Cigarette Show .. and if you've heard her, you'll know why we keep inviting her back each time. Listen, now, to Miss Connie Haines .. and .. LOVE IS SO TERRIFIC. 4.25

MUSIC: LOVE IS SO TERRIFIC.. HAINES 6.35

(APPLAUSE) 6.45

6.45

-4-

MONROE:

That was Connie Haines, ladies and gentlemen... need I say more? Connie will be back in just a little while for the encore I know you want. The song we're turning to now is one of the current raves of the juke-box set .. romance and amour division. Which means that it's a ~~new~~ ballad with a Continental Flavor. "Laroo, Laroo, Lily Bolero". 7.00

MUSIC:

"LAROO, LAROO, LILY BOLERO" .. MONROE. 9.40
(APPLAUSE) 9.50

acq

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9.50

GROUP: More, more than ever before --
 More people are smoking Camels!
 From Walla Walla to old Baltimore --
 More people are smoking Camels!
 More, more, more, more ...
 They come by the score...
 More people smoke Camels than ever before!

CONOVER: Say, Vaughn, I don't want to quibble about your
 geography; but couldn't you change that Walla Walla
 line to "From Eastport, Maine, to Honolulu" -- and
 get the whole shebang in?

MONROE: No, Hugh! It wouldn't rhyme.

CONOVER: Ah, maybe so. Rhyme is your department; reason
 is mine. You know, Friends, the reason for
 Camel's tremendous popularity is experience.
 Yes, millions of smokers have tried Camels and
 compared them with other brands they've smoked.
 And they've found that Camel's choice tobaccos,
 properly aged and expertly blended, give them just
 what they want in smoking enjoyment. Try a Camel
 on your "T-Zone" -- T for Taste, T for Throat.
 See how your taste enjoys the rich, full Camel
 flavor...see how your throat reports on the cool,
 cool Camel mildness. See why more people are
 smoking Camels than ever before!

GROUP: C-A-M-E-L-S, Camels!

acq

11.13

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11-14
-4B-

GROUP: Monday, Monday, the fifth of July
We're moving our show to Monday.
We hope you'll remember, because we'll all try
To sing what you like each Monday.
Monday

Monday

Monday

Monday - the whole gang and I

We're moving our show on the Fifth of July.

Deeph: Yes, we're moving our show to Monday.

11.70

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11.30

-5-

MONROE: Which brings us to some words and music from Hollywood. Perhaps some of you folks have seen the new Walt Disney picture called "Melody Time". Have you seen it, Colonel?

STOOP: "Melody Time"? I don't know .. what's the name of it? But I'll tell you a picture I did see.. it was called "Arizona Outlaws Riding Down The Canyon With Flaming Guns Along Desert Sands While Cattle Rustlers Shoot To Kill At Round-Up Time".

MONROE: What was it about?

STOOP: A lady wrestler in love with a midget. What an exciting plot the picture had! In the first scene, the hero appears in a minstrel-show as an end-man. Then he joins another minstrel-show, and he's still an end-man. Then he gets a job in a horse act, and again he's the well, then he goes into vaudeville. In the next scene....

MONROE: Not now, Colonel .. tell me about it later.

STOOP: All right.

MONROE: The song I mentioned before, Ladies and Gentlemen, is...

STOOP: Okay, Vaughn .. this is later. Now, in the next scene....

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acq

MONROE: Colonel, I've got an idea. How would you like to take a trip to the Thousand Islands and spend a week on each island?

STOOP: Thousand Islands .. a week on each island why, Vaughn, that would mean you wouldn't see me again for 20 years!

MONROE:Nice thought, isn't it folks? And while the Colonel starts packing, this is what I wanted to tell you about the next tune: it's the title song from the picture "Melody Time", just the way we recently recorded it. 12.50

MUSIC: "MELODY TIME" .. MONROE. 14.55

(APPLAUSE) 15.05

15.05 -7m

MUSIC: BRIDGE.

MONROE: And now I see Miss Connie Haines is ready to pick up where she left off a few minutes ago. The microphone has been lowered to the appropriate five-foot-two-in-high-heels level ... and the boys in the orchestra are having a tough time trying to keep their eyes on their music. Gentlemen, if you'll all concentrate on the tune called SOMEONE TO WATCH OVER ME.. Connie will sing it. 15.30

MUSIC: "SOMEONE TO WATCH OVER ME"...HAINES 17.35

(APPLAUSE) 17.50

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MONROE: Just as I expected, Connie ... the applause for you was long and loud. *I understand you opening next Monday night at the famous supper club, The Biscuits & Know Your Place there too.* *Withdraw here,* ~~Thanks for your visit! And as I also expected,~~ here's Colonel Stoopnagle again .. with something on what he laughingly calls his mind.

STOOP: For your information, Mr. Monroe, it happens that my mind is on the Professor Einstein type! Or more on the Thomas Edison type! Or more on ... more on well, more on the moron type. Anyway .. when you mentioned the Thousand Islands before, it reminded me that I need a vacation. And I know just where I'm going to spend it. In my cellar.

MONROE: Colonel, do you feel all right? Why spend your vacation in your cellar?

STOOP: It's cool, it's not crowded, and it's right near where I live. Of course most people take their vacations in the Summer, but I'm going on my vacation now.

MONROE: I've got a slight piece of news for you, Colonel. This is Summer. It's June.

STOOP: June .. already? My, my, how the months fly by! Last year this time it was only April. Are you sure this is Summer?

MONROE: Of course, Colonel! This is the time of year when the earth is nearest the sun. Where do you think all the hot air has been coming from lately?

51459 7424

STOOP: Philadelphia. What a silly idea ... Summer coming
in

HUGH: Vaughn, maybe I can be of some help around here.

MONROE: Hugh, the Colonel is beyond help.

HUGH: Well, I'll try, anyway. Colonel, the seasons of the
year have to do with astronomy and geography. To begin
with .. what's the shape of the earth?

STOOP: It's in terrible shape! Summer coming in June .. the
Detroit Tigers in fourth place .. Acres O'Reilly ^{Back} still
in the hospital again .. ~~roaming around loose r.....~~

HUGH: No, no, Colonel .. let's put it this way. What shape
are the earrings your girl wears?

STOOP: Square.

HUGH: Colonel, doesn't she have any round earrings?

STOOP: Certainly! She wears round earrings on Sunday.

HUGH: All right! Then what's the shape of the earth?

STOOP: Square on week-days and round on Sunday. Now go away,
Conover .. I was telling Vaughn about my vacation. What
do you think I ought to do, Vaughn .. go to the
seashore or stay home?

MONROE: Why not both, Colonel? .. half at the beach out in the
sun, and half down in your cellar.

STOOP: But that would put me back where I started.

MONROE: Why?

STOOP: People say I'm half-baked right now. I want to go to a quiet place, Vaughn .. where I can work on my book. I've been at it now for three years, you know.

MONROE: You're writing a book, Colonel?

STOOP: No, I'm reading one. And I've also been reading that article about you in the July issue of True Story Magazine. I love that full-page color picture of you they printed ... I pasted it up on my ceiling, along with my pictures of Clark Gable, Ronald Colman and Charles Boyer.

MONROE: Now why should you put them on your ceiling?

STOOP: I love to sleep under the stars. But I was fascinated by the article itself .. especially where it tells how you once brought home a steak from the butcher-shop and it was covered with footprints.

MONROE: I don't remember that in the story.

STOOP: Sure .. on page 76. Your mother said, "Vaughn, go down to the butcher and get me a steak .. and step on it!" But so much for my reading .. I'm going to spend most of my vacation just thinking.

MONROE: Thinking. With what? I mean, about what?

STOOP: New inventions. Last Summer I thought and thought .. and I came up with one of my greatest patents: dry water. That's for watering artificial flowers.

~~MONROE: Colonel, an idea like that is bound to be a fiasco.~~

~~STOOP: I hoped it would be, too .. but it turned out to be a flop. I wish I could think up stuff that would make my name remembered. Like that Chinese inventor, Lin Thang ... he invented the long stick you use when you play billiards.~~

~~MONROE: You say that made Thang famous?~~

~~STOOP: Of course! Walk into any pool-room .. hand somebody one of those sticks .. and the person will say, "Thang cue." Any questions?~~

MONROE: Just one, Colonel. When are you leaving for your vacation .. and why the delay?

STOOP: Oh, thank you, Vaughn .. and I hope you'll write to me while I'm away ... just a post-card to let me know how I am and whether I'm enjoying myself. Gosh, I haven't even gone yet .. and I've already missed you. And I've missed Hugh Conover .. and I've missed the Moonmaids! By the way, what time is it?

MONROE: ^{Ten}
Eight-minutes to ten.

STOOP: How do you like that? I've missed my train, too! See
 you around, everybody!

MONROE: Good-bye, Colonel ... happy vacation! *21.40*

MUSIC: PLAYOFF

(APPLAUSE)

21.50

2/50

GROUP: Camels, yes, Camels --
More people smoke Camels than ever before!

SOLO: She plays a lot of bridge, and her husband does too;
They meet the nicest people ev'ry time that they do;
Among the players in each quartet --
They say Camels are the favorite cigarette!

CONOVER: Yes, Camels are the favorite cigarette of millions of
smokers. And among the millions are many doctors.
According to a nationwide survey, more doctors smoke
Camels than any other cigarette. Three leading
independent research organizations asked one hundred
thirteen thousand, five hundred and ninety-seven
doctors what cigarette they smoked. The brand named
most was Camel!

MONROE: There's a handy, thrifty way to buy your Camels -- and
that's by the carton.

CONOVER: Right, Vaughn.

GROUP: Camels, yes, Camels --
More people smoke Camels than ever before!

22.40

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22.40

-10D-

GROUP: Monday, Monday, the fifth of July
We're moving our show to Monday.
We hope you'll remember, because we'll all try
To sing what you like each Monday.

Monday

Monday

Monday

Monday- the whole gang and I

We're moving our show on the fifth of July.

Heidi:

Yes, we're moving our show to Monday.

23.05

10

51459 7430

23.05

MONROE: And here's a tune we've set aside as our Saturday Night Special: If Cole Porter had written nothing else, this lovely lyric and melody would have made him famous. Of course, Mr. Porter has written other songs.. and great ones, too....but none more exciting than: "Begin The Beguine". 2/3.20

MUSIC: "BEGIN THE BEGUINE" .. MONROE 26.20

(APPLAUSE) 26.35

VQ

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26.85

ANNCR:

Each week, the makers of Camel Cigarettes send free
 Camels to servicemen's hospitals from coast to coast.
 This week the Camels go to: Barnes Veterans' Hospital,
 Vancouver, Washington... U. S. AAF Station Hospital,
 Ft. Warren, Wyoming...U. S. Naval Hospital, Parris
 Island, South Carolina...Veterans' Hospital, Los
 Angeles, California...U. S. Marine Hospital, Detroit,
 Michigan. *26.55*

Experience is the Best Teacher! Try a Camel -- let
 your own experience tell you why more people are
 smoking Camels than ever before! *27.03*

VQ

VQ

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MUSIC: MONROE THEME 27.20

MONROE: Well, it's "so long" for tonight, ladies and gentlemen.. this half hour has ended all too soon. Be sure to tune in Monday night for the SCREEN GUILD PLAYERS brought to you by CAMEL Cigarettes. Very special enjoyment is in store for you this Monday night when SCREEN GUILD presents the brand new motion picture hit...UP IN CENTRAL PARK...with lovely Deanna Durbin, Dick Haymes and Vincent Price starring in their original screen roles..."

Next Saturday night, as usual, we'll be back again with another session of our Camel Cigarette Show..

broadcasting from *Russell Point, Ohio*

Colonel Stoopnagle will be *away this* ~~off on his~~ *with his new* ~~summer vacation,~~ *television series,*

but all the rest of us will be on hand... the orchestra,

the Moonmaids and myself. And ~~of course~~ we'll have as *our*

special guests, *the Deep River boys -* ~~with us:~~ so, for music as you like it,

I hope you'll join us again one week from tonight.

Until then, this is Vaughn Monroe wishing you pleasant

dreams.. and..won't you have a Camel? 28.10

MUSIC: C-A-M-E-L-S

MUSIC: CAMEL THEM (FADE ON CUE)

28.25

2825

ANNCR:

Pipe smokers-- vacation time is coming closer. Be sure to bring along plenty of Prince Albert. Prince Albert's choice tobacco is specially treated to insure against tongue bite. It's crimp cut for cool smoking, even burning, and easy packing in your pipe. Get Prince Albert, America's largest-selling smoking tobacco! It's the National Joy Smoke. 28.40

VQ

51459 7434

28.40

-13-

(MUSIC: CAMEL THEME...FADE) 28.50

HUGH: This is Hugh Conover saying goodnight for Camel's
Vaughn Monroe Show.

Monday night, CAMEL Cigarettes dramatic program,
The Screen Guild Players, has a delightful surprise
for you when they present the current motion picture hit...
UP IN CENTRAL PARK...starring Deanna Durbin, Dick Haymes
and Vincent Price. This will be the first time Miss
Durbin has sung on the air in ten years and you'll be
thrilled with her rendition of the lilting melodies
from UP IN CENTRAL PARK...So don't miss Screen Guild
Monday night!" 29.17

(APPLAUSE) 29.28

This is CBS...THE COLUMBIA BROADCASTING SYSTEM

-fade theme 15 seconds-

10:00 PM B-U-L-O-V-A BULOVA WATCH TIME

WCBS.....NEW YORK

880 ON YOUR DIAL

29.30

51459 7435

VQ