

BEST COPY



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PROCEDURE NOTE

Procedure Note No. 91-70

Date: 9/13/91

Temporary X  
Permanent       

Effective Date 9/15/91 Termination Date 10/27/91

Type: Product X Process        Packaging        Flavor         
Tobacco        Material        Other       

Subject: Project BLS Filter Specifications

**Brief Summary:** Effective 9/23/91, STERLING is scheduled to implement eight (8) new styles. Of these eight styles, four are 85mm configuration (FF85, FF85M, Lt. 85, Lt. 85M) using 2.5/25,000 filter tow. This filter tow is currently utilized on PL FF and Lt. styles and MAGNA FF and Lt. styles. This increased volume at load in for the national introduction has caused an inventory shortage of 2.5/25,000 tow. Eastman's capacity for this tow item is 20,000 lbs./week. RJR's current demand for this tow item is 27,000 lbs/week. A filter tow has been identified to replace 2.5/25,000 tow which performs comparably to 2.5/25,000.

**Recommendation:** Implement 3.0/35,000 per the attached filter specification on the Regular styles of PL FF85, PL Lt. 85, STERLING 85, STERLING Lt. 85, MAGNA 85, and MAGNA Lt. 85 until 10/27/91 after STERLING load in is complete. Volume and tow inventory will be evaluated prior to 10/27/91 to determine which styles can utilize 2.5/25,000 again.

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