

102-113

November 1, 1976

Mr. Charles G. Allison
1302 N. Alexandria
Hollywood, California 90027

Dear Mr. Allison:

We, the R. J. Reynolds Tobacco Company, hereby grant permission to you, producer Charles G. Allison, to use 75 seconds of our commercial recorded in the '50's. It is our understanding that implicit with our granting of this permission, the producer agrees to assume any costs arising from legal action by any talent in said commercial.

We would also like to request that our Company name not be included in the appreciation line of the film credits.

Thank you for your time.

Sincerely,

Kay McCaffrey
WINSTON Brand Group

KM:pa

Enclosure

cc: Mr. Edward Mosk

bcc: Mr. S. C. Wooten, Jr.
Mr. D. G. Fought
~~Ms.~~ D. M. Clauss
Mr. M. H. Crohn, Jr.
Mr. D. A. Boyd
Mr. S. J. Adams
Mr. J. R. Oxee

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