

**PHILIP MORRIS EEC REGION**

BRILLANCOURT 4, CASE POSTALE, 1001 LAUSANNE, SWITZERLAND

*WLO*

--April 14, 1994

**URGENT**

**MEMORANDUM**

TO: Messrs. Camilleri, DeBruin, Degola, Fernandez, Greenberg, Hendrys, Hogan, Keller, Peuckert, Rodriguez and Salguero

FROM: Walter Thoma

RE: Ingredients

The attached release and statement were issued last night by PM USA and PM International, respectively.

In response to any media inquiries that you may receive, you may only read from the pertinent portions of the PMI statement and, where appropriate, the PMUSA statement. In no event may you elaborate or comment upon these statements, nor may you answer any questions relating to them or to the issues they address. Any such questions should be directed to Tony Andrade, Director, Worldwide Regulatory Affairs, at the following number in Washington, D.C.: [international access code] 1 202 637 1568.

David Greenberg has or will alert the Corporate Affairs heads in the various markets; and will be advising them of the foregoing instructions, which are to be strictly adhered to at all times.

Best regards,



Attachment (3 pages)

- copies* →
- G.B.
  - P.R.H
  - W.N.H
  - F.V.
  - S.W.

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14.4.94

- back to me.