

Contact: Judy Twersky
Richard Weiner Public Relations
888 7th Avenue
New York, NY 10106

For: Philip Morris, U.S.A.

FOR CLIENT APPROVAL

AN AFTERNOON OF BEAUTY CARE FOR VIRGINIA SLIMS
TENNIS STARS

On Tuesday, November 17th, Virginia Slims has arranged an afternoon of beauty care for some of the world's top tennis players. "The players will be getting tips on how to look their best on and off ~~the~~^{the} court," according to Ellen Merlo, Group Director of Marketing Promotions, Philip Morris U.S.A.

The make overs will take place at the Grand Hyatt and will include hair, makeup and manicures. Jacob Neal, the official Virginia Slims hair stylist, will be available to offer consultation and styling. A manicurist from Dinmar, the favorite salon of Kathie Lee Gifford and Ivana Trump, will be totally hands-on. And to add a final polish to the afternoon, a makeup artist from Georgette Klinger, will be doing beauty makeovers.

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