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VIDEO INTRODUCTORY REMARKS
COMPANY PRESIDENTS

The other day Geoff Bible held a question and answer session with employees in our corporate headquarters building at 120 Park to focus on the tobacco issues which have been in the U.S. media in the past month.

I was there and I found it to be an extraordinary session -- both in its candor and in its spirit.

This videotape captures the highlights of the meeting -- including Geoff's opening remarks.

I think you will get a great deal out of spending the time to view this tape. You will learn a lot of facts and information. But, equally important, you will get a clear sense of the underlying strength of our position in the U.S. litigation and regulatory battles concerning tobacco.

And you'll get to see Geoff in action, which, if nothing else, will show you the complete determination of this company to prevail.

I left this meeting uplifted, proud and confident. I think you will too.