120 PARK AVENUE, NEW YORK, N.Y. 10017

TO:

Distribution

DATE:

July 27, 1989

FROM:

Gregory N. Smith 3. n.8.

SUBJECT: Next and Merit De-Nic Test Market PPP

Fifth Sales Period - 1989 (September only)

Attached is the September PPP for the Next and Merit De-Nic test markets. Also attached is the current schedule of promotions planned during the period for the test markets. The PPP for October will be issued in mid-August.

The Next test markets consist of Toledo, Hartford and Omaha. The De-Nic test market is in Spokane only.

Please call with any questions.

<u>Distribution</u>: (see attached list)

GNS/dc attachment