

«DATA philip morris:Work Folder:CHRIS'S WORK:ADVOCATE LIBRARY:FDA list»

OK w/ Marc?

September 30, 1995

«address»

Dear «name»:

know the depth of opposition to

Thank you for sending us a copy of the letter you wrote to the Food and Drug Administration (FDA) regarding its proposal to regulate tobacco products.

We have heard from other concerned smokers who have also taken the time to let FDA Commissioner Kessler know that they oppose his misguided plan to regulate cigarettes. Hopefully, the firestorm of opposition that the FDA's plan has generated thus far will help the FDA, as well as members of Congress and President Clinton, realize that the FDA's proposal would infringe on adult smokers' right to choose.

far in its restrictions that

Commissioner Kessler claims that these strict restrictions are necessary as a way to prevent minors from smoking. And while almost everyone, including Philip Morris USA, agrees that preventing minors from smoking is a worthy goal, the FDA's proposal goes so far beyond the issue of youth smoking that it is clear that the agency's true motive is to ban all cigarettes.

we believe

Smokers' Advocate will continue to keep you informed as this issue develops. In the meantime, we are delighted to know that you are a strong supporter of the right to choose.

With best wishes.

Sincerely,

Christine L. Donohue
Editor

2044164525