

DRAFT



PHILIP MORRIS U.S.A.

Inter Office Correspondence

DATE: April 14, 1994

TO: All PM USA Employees
All RyeBrook Employees

FROM: William I. Campbell

SUBJECT: Cigarette Ingredients List/Today's Congressional
Testimony

Yesterday, Philip Morris U.S.A. and the five other major U.S. tobacco companies released a complete list of ingredients used in the manufacture of cigarettes. We released this list voluntarily, in an effort to put an end to the false allegations that some of the ingredients included on this list are hazardous *as used in cigarettes.*

It is important for you to realize that, despite what you may have heard and read in the media recently, there is nothing "secret" about our ingredients list. In fact, Philip Morris is required by law annually to provide this list to the Department of Health and Human Services. This list has also been reviewed by the Centers for Disease Control, several Members of Congress, their staffs and the staffs of various congressional committees.

Beyond this, an independent safety assessment was conducted by six renowned scientists who found, and I quote, "the ingredients added to tobacco in the manufacture of cigarettes by the six major U.S. manufacturers are not hazardous under the conditions of use."

We are not required to make this list available to the media or to the general public because Congress rightly decided that this information constitutes legitimate trade information.

However, the need to dispel the questions and doubts that have arisen as a result of the misinformation appearing in the media, and being repeated by government officials, is more compelling than the need to maintain the confidentiality of our cigarette ingredients.

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•Today we have placed an advertisement in six of the nation's major newspapers, to get the facts out about cigarette ingredients. The advertisement includes a toll-free telephone number that readers can call to have the list and the safety assessment sent to them.

•This morning at 9:45, I will join the chief executives of the five other major tobacco companies in presenting testimony before the Health and the Environment Subcommittee of the U.S. House of Representative's Energy and Commerce Committee. My testimony will be a straightforward attempt to present the subcommittee with facts to refute allegations that Philip Morris intentionally adds nicotine to our cigarettes, that cigarettes are addictive or that Philip Morris deliberately prevented one of our scientists from publishing a research report that concluded that nicotine is an addictive drug.

•Tomorrow, advertisements will run in the top 50 U.S. cities summarizing my testimony and offering readers the opportunity to have a transcript of today's testimony sent to them.

Employees who are interested in obtaining the cigarette ingredients list, the independent safety assessment or a transcript of my testimony can contact the Corporate Affairs Department as outlined below:

New York Office and Sales Force Personnel:
Brendan McCormick
(212) 878-2411

Richmond employees:
Jay Poole
x-2692

Louisville employees:
Dan Ison
x-1218

Cabarrus employees:
Ed Beauchemin
x-5001

RyeBrook employees:
Wendy Burrell
x-9217

I want to again emphasize that each of the activities I have outlined above is entirely voluntarily on our behalf. We did not have to participate in today's hearings, just as we did not have to disclose our ingredients list.

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But because we wanted to set the record straight about these very serious allegations, we participated. We have nothing to hide, and through this week's activities, we will hopefully prove to smokers and non-smokers alike that the facts are on our side.

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