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AJS/pm
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Proposed Response to Press and Other
Inquiries Regarding Publication by
the FTC of FTC Laboratory Test Results
of Carbon Monoxide Yields of Cigarettes

Lorillard concurs with the Tobacco Institute's statement urging caution in interpreting the significance of the Federal Trade Commission test results of carbon monoxide yields of cigarettes published this week by the Commission.

Lorillard's spokesperson noted that in issuing these test results, the FTC may leave the erroneous impression that carbon monoxide from cigarette smoke has been shown to be a significant threat to human health. Lorillard pointed out that the relevant scientific literature in this regard is inconclusive, and does not justify the FTC action.

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